# EMS In-Depth: A's & I's and Rating their Significance Workshop

Iowa Department of Natural Resources
Ankeny, Iowa
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### Welcome

- Facilitator Introduction
- Course Content and Materials
- Logistics
- Introductions of Participants
  - What is your name?
  - Where do you work?
  - What is your title and job responsibilities?
  - What experience do you have with EMS?
  - What do you hope to gain from this course?

### What IS an EMS?

- Environmental Management System (not Emergency Medical Services, etc.)
- Similar to any other management system
- Method for carefully and deliberately controlling performance (i.e., processes, procedures, and programs) 🔎



- Integrated within an organization
- Used to ensure an organization can fulfill tasks and achieve goals
- Continual improvement

### What IS NOT an EMS?

- Disorganized approach to managing performance
- Informal and undocumented
- Detached environmental responsibilities
- Entirely focused on compliance
- Flawless



### What are Some Benefits of an EMS?

- Reduced influences on the environment
- Improved environmental compliance
- Enhanced public image
- Cost savings
- Reduced risks
- Improved employee satisfaction

### What are the Key Elements of an EMS?

- Environmental policy
  - Overall intentions
- Planning
  - Environmental aspects (and impacts)
  - Legal and other requirements
  - Objectives, targets and programme(s)
- Implementation and operation
- Checking
- Management review

### What are Environmental Aspects and Impacts?

- ISO 14001:2004 definitions
  - An aspect is an "element of an organization's activities or products or services that can interact with the environment"
  - An impact is "any change to the environment, whether adverse or beneficial, wholly or partially resulting from an organization's environmental aspects"

### What are Environmental Aspects and Impacts?

- ISO 14001:2004 definitions
  - An aspect is an "ελεμεντ οφ αν οργανιζατιον□σ αχτιωιτιεσ ορ προδυχτσ ορ σερωιχεσ τηατ χαν ιντεραχτ ωιτη τηε ενωιρονμεντ"
  - An impact is "ανψ χηανγε το τηε ενωιρονμεντ, ωηετηερ αδωερσε ορ βενεφιχιαλ, ωηολλψ ορ παρτιαλλψ ρεσυλτινγ φρομ αν οργανιζατιον□σ ενωιρονμενταλ ασπεχτσ"

### What are Environmental Aspects and Impacts?

- Layman's terms
  - An aspect is a cause (reason)
  - An impact is an effect (result) on the environment
  - "Because of \_\_\_\_X\_\_\_\_, \_\_\_Y\_\_\_\_ happened"(Aspect) (Impact)
  - "Because of the <u>oil spill</u>, the <u>soil has become</u> <u>contaminated</u>"
  - "Because of the <u>air emissions</u>, the <u>atmosphere has</u> <u>become polluted</u>"

What aspects (causes) and impacts (effects) do you see here?



What aspects (causes) and impacts (effects) do you see here?





### What are the Requirements for Aspects and Impacts?

- 1. Identify
- 2. Prioritize (significant aspects and impacts)
- 3. Include and maintain



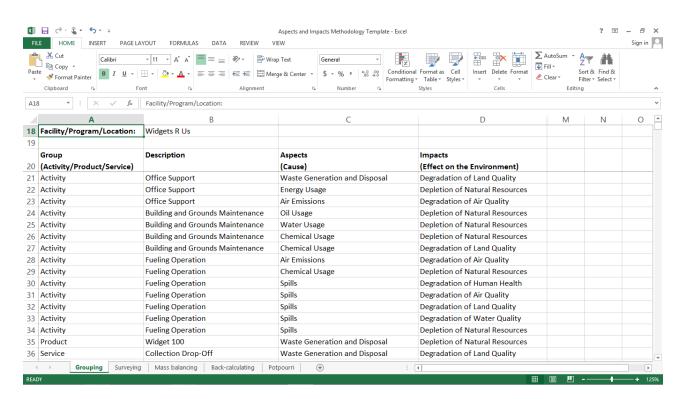
### **Continual Improvement**

- An organization's aspects (causes) originate from its activities, products, and services
  - "Grouping" methodology
  - "Surveying" methodology
  - "Mass balancing" methodology
  - "Back-calculating" methodology
  - "Potpourri" methodology

- "Grouping" methodology
  - Focuses on one category at a time
  - Starts with activities, moves to products, and finishes with services

### **Methods for Identifying Aspects and Impacts**

"Grouping" methodology

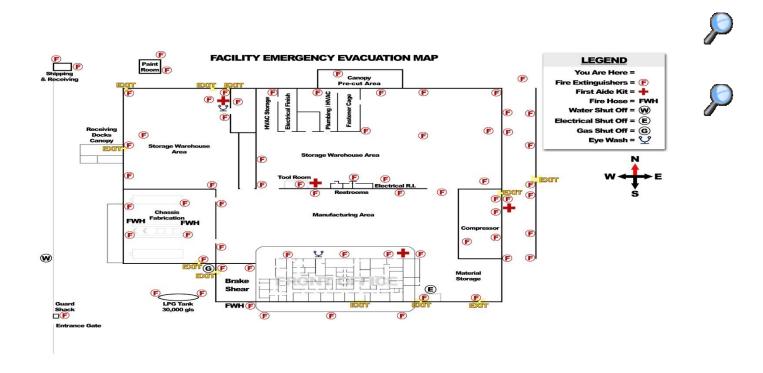




- "Surveying" methodology
  - Typically focuses on areas
  - Starts at one end of the facility / site (property) and finishes at the other end

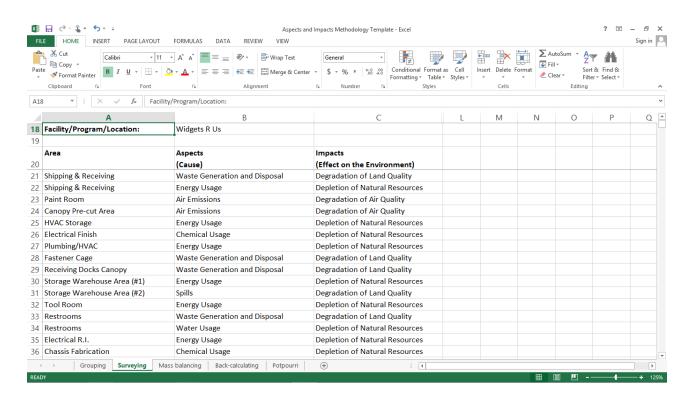
### **Methods for Identifying Aspects and Impacts**

"Surveying" methodology



### **Methods for Identifying Aspects and Impacts**

"Surveying" methodology

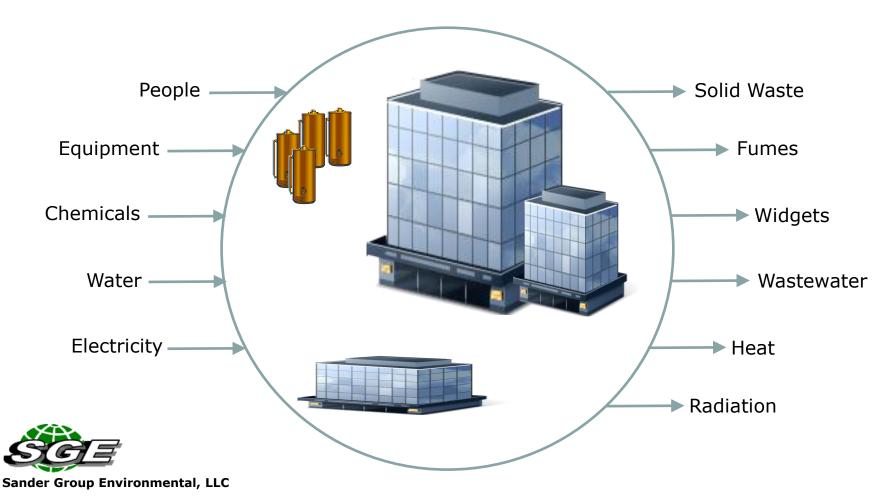




- "Mass balancing" methodology
  - Typically macroscopic
  - Starts with inputs and finishes with outputs

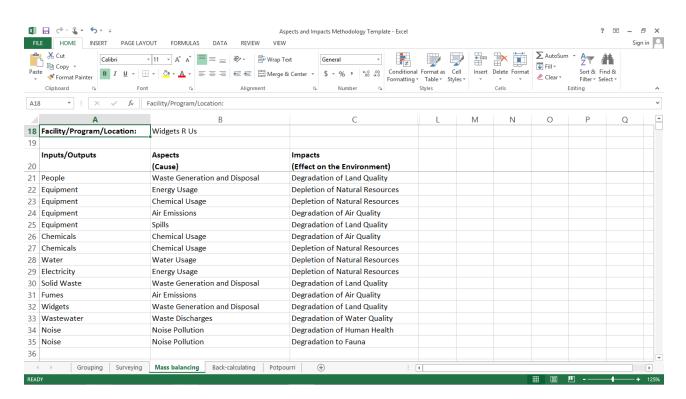
### **Methods for Identifying Aspects and Impacts**

"Mass balancing" methodology



### **Methods for Identifying Aspects and Impacts**

"Mass balancing" methodology

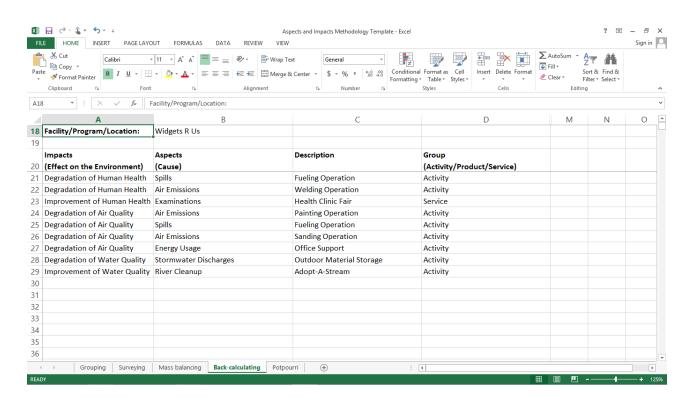




- "Back-calculate" methodology
  - Focuses on impacts
  - Evaluates each

### **Methods for Identifying Aspects and Impacts**

"Back-calculate" methodology

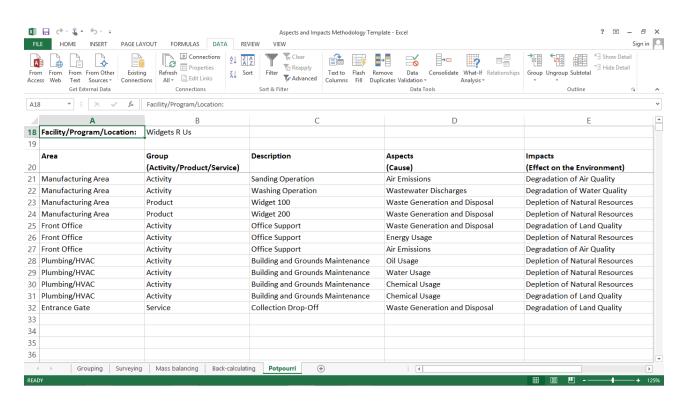




- "Potpourri" methodology
  - Typically combines two methods
  - "Grouping" and "Surveying" combo is popular
    - Starts at one end of the facility / site (property)
    - Focuses on one area at a time
    - Lists out all activities, products, and services
    - Moves to the next area and repeats
    - Finishes at the other end of the facility / site (property)

### **Methods for Identifying Aspects and Impacts**

"Potpourri" methodology





- The plain truth
  - No "magic bullet"
  - Best method depends on organization
  - Pros and Cons for each method

- Helpful hints
  - Use consistent terminology and lists / selections
    - Environment
    - Impacts
    - Aspects
  - Use Excel (or some other software)
    - Copy and Paste
    - "Pick From Drop-down List"
    - Data Validation
    - Filters

- Helpful hints
  - Use what is already available / common within your organization
    - Maps / diagrams
    - Flowcharts
    - Quality / safety / ergonomic analyses
    - Budgets

- Helpful hints
  - Brainstorm with a group
    - Variety of people / experiences
    - Don't get too many "cooks in the kitchen"
    - Avoid ISO definitions
    - Don't overthink / over-analyze

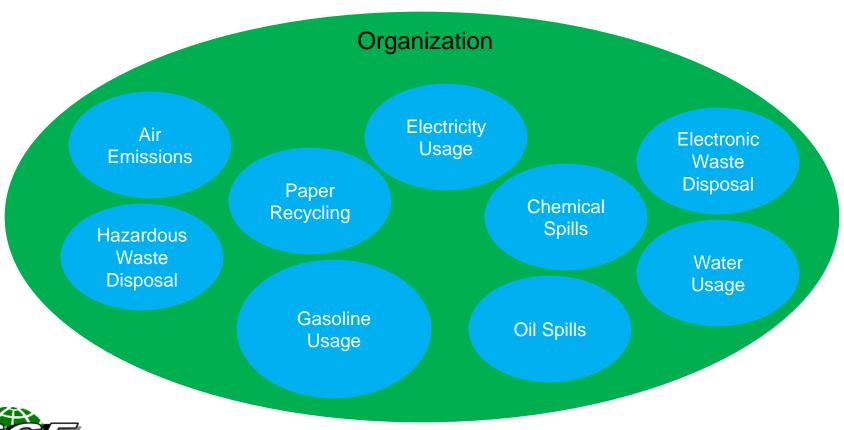
- Helpful hints
  - Reference other organizations similar in size / scope
  - Don't discriminate
    - Environmental policy
    - Abnormal and emergency situations
    - Maintenance, contractors, suppliers, visitors
    - Planned / new APS
    - Adverse / beneficial impacts

- Helpful hints
  - Maintain on an annual basis
  - Keep it simple!!!
    - Focus on what your organization can control / influence
    - Generalize
    - Do a draft then finalize
    - Continual improvement

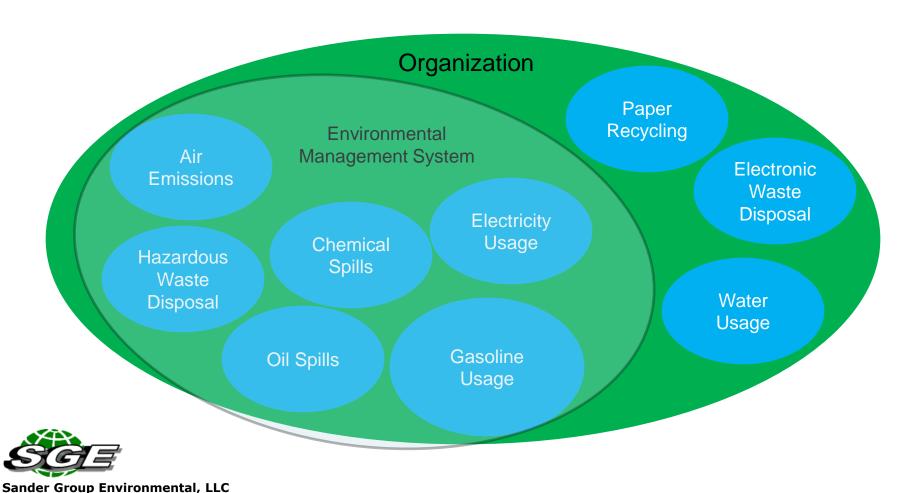


# Identifying Aspects and Impacts Exercise and Networking

As with any organization, everything is not managed equally. Some things are more important than others



Those things that are more important are addressed as a priority by the EMS



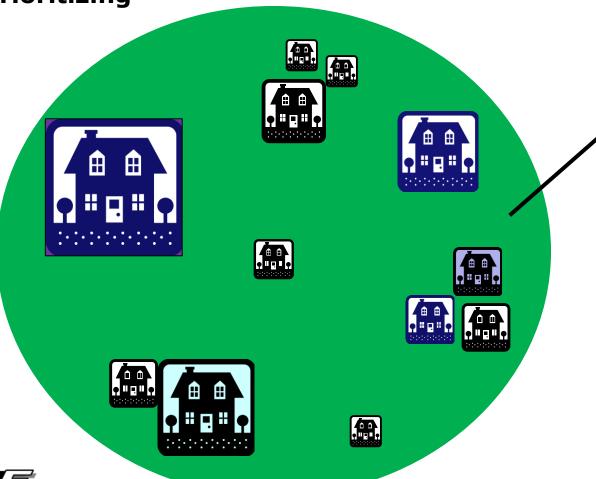
# ✓ Identify

Activities / Products / Services	Environmental Aspects (Causes)	Environmental Impacts (Effects)
Oil Management	Oil Spills	Degradation of Water Quality
General Office Support	Electricity Usage	Depletion of Natural Resources
Equipment Operation	Air Emissions	Degradation of Air Quality
Equipment Operation	Gasoline Usage	Depletion of Natural Resources

# 2. Prioritize



The process of buying a home is a good example of prioritizing



Out of all the houses available in your area, how do you decide which ones to go see?

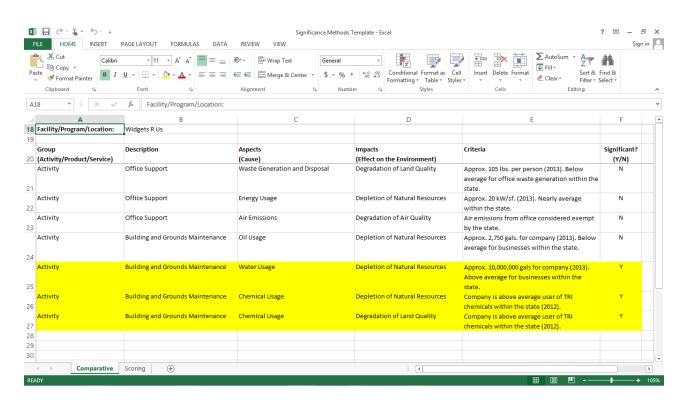
- Align with environmental policy. Include criteria and provide consistent results
  - "All-in" methodology
  - "Comparative" methodology
  - "Scoring" methodology

- "All-in" methodology
  - All aspects and impacts are significant
  - Criteria -> everything
  - Definitely provides consistent results

- "Comparative" methodology
  - Compares each aspect and impact relative to something
  - Criteria -> another organization, industry, geographic location, etc.

#### **Different Ways of Determining Significance**

"Comparative" methodology

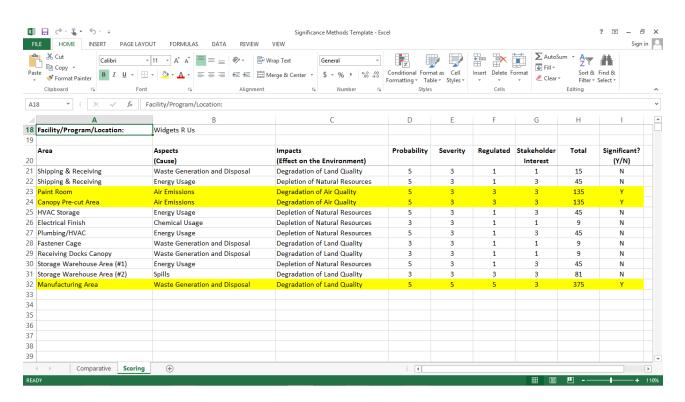




- "Scoring" methodology
  - Focuses on a few characteristics
  - Values each characteristic
  - Calculates total value based on a formula
  - Very common method

#### **Different Ways of Determining Significance**

"Scoring" methodology





- The plain truth
  - No "magic bullet"
  - Best method depends on organization
  - Pros and Cons for each method

- Helpful hints
  - Be consistent
  - Use Excel (or some other software)
  - Use what is already available / common within your organization
    - Don't worry about collecting data

## **Environmental Aspects and Impacts**

#### **Methods for Identifying Aspects and Impacts**

- Helpful hints
  - Brainstorm with a group
    - Variety of people / experiences
    - Don't get too many "cooks in the kitchen"
    - Avoid ISO / technical definitions
    - Don't overthink / over-analyze
  - Document "rules" for consistency
  - Reference other organizations similar in size / scope

# **Environmental Aspects and Impacts**

#### **Methods for Identifying Aspects and Impacts**

- Helpful hints
  - Avoid criteria with overlap
  - Include a "trump card", if necessary
  - Maintain on an annual basis

# **Environmental Aspects and Impacts**

#### **Methods for Identifying Aspects and Impacts**

- Helpful hints
  - Keep it simple!!!
    - Use easy "rules"
    - Do a draft then finalize
      - Conduct a reality check
    - Continual improvement



# Determining Significance Exercise and Networking

## **Open Discussion**

- Questions??
- Attendance sheet
- Evaluations
- Thank you for attending
- Contact SGE anytime
  - Cory Sander @ 614-917-3074
  - Cory@SanderGroupEnv.com
- Stay around for additional questions or comments and networking
- Hope to see you or talk to you again soon